

Community Events Calendar

DATE	TIME	EVENT	LOCATION	CONTACT
8/16/07	5 - 9 p.m.	Downtown Thursday Nights: Dance Demos and Lessons	Main Street Pedestrian Mall	951.826.2391
	6:30 - 9 p.m.	Poetry Reading Workshop	Riverside Art Museum	951.684.7111
8/18/07	8 a.m. - 1 p.m.	Downtown Farmers Market	Main Street Pedestrian Mall	951.826.2370
	2 p.m.	What's in Your Space: Teen Showcase and Raffle	Main Library	951.826.5201
	8 a.m. - 4 p.m.	C.U.R.E.– Free Drop-off Day	Agua Mansa Transfer Station	951.826.5311
	12 - 5 p.m.	Fifth Annual Drum, Mask, and Dance Festival	Fairmount Park	951.751.3077
8/21/07	6 - 8 p.m.	Workshop: ABC's of Starting Your Own Business	Main Library	951.826.5201
8/22/07	6 - 9 p.m.	FREE Concert: Big Papa & the TCB (Back Alley Blues)	Fairmount Park	951.826.2000
8/23/07	5 - 9 p.m.	Downtown Thursday Nights: Culinary Arts	Main Street Pedestrian Mall	951.826.2391
8/25/07	8 a.m. - 1 p.m.	Downtown Farmers Market	Main Street Pedestrian Mall	951.826.2370
8/29/07	6 - 9 p.m.	FREE Concert: Mariachi Divas	Fairmount Park	951.826.2000
8/30/07	5 - 9 p.m.	Downtown Thursday Nights: Family Night	Main Street Pedestrian Mall	951.826.2391
9/5/07	6 - 9 p.m.	FREE Concert: Sombra Quieta (Flamenco/Rumba)	Fairmount Park	951.826.2000
9/6/07	6 - 9 p.m.	ARTS WALK	DOWNTOWN ARTS AND CULTURE DISTRICT	951.826.5126
	6 - 9 p.m.	Downtown Thursday Nights: FREE Entertainment: Crystal Mckee (Acoustic Pop)	Main Street Pedestrian Mall	951.826.2391
	6:30 - 7:30 p.m.	Archaeological Presentation: Spring Rancheria	Riverside Metropolitan Museum	951.826.5273
	6:30 - 8:30 p.m.	Workshop: Flower Mandala	Main Library	951.826.5201
9/8/07	8 a.m. - 1 p.m.	Downtown Farmers Market	Main Street Pedestrian Mall	951.826.2370
	2 - 9 p.m.	Mariachi Festival	Fairmount Park	951.826.2000
	9 a.m. - 3 p.m.	Household Hazardous Waste Event	City Corporation Yard	951.826.5311
9/13/07	5 - 9 p.m.	Downtown Thursday Nights: Family Night	Main Street Pedestrian Mall	951.826.2391
	5 - 6 p.m.	The Mission Inn: "The Landmark Reborn" Presentation	Mission Inn Museum	951.788.9556
	6 - 9 p.m.	The Mission Inn: "The Landmark Reborn" Opening Reception	Mission Inn Museum	951.788.9556
9/14/07	8 a.m. - 1 p.m.	Downtown Farmers Market	Main Street Pedestrian Mall	951.826.2370
	8 a.m. - 4 p.m.	C.U.R.E.– Free Drop-off Day	Agua Mansa Transfer Station	951.826.5311
9/15/07	5 - 10 p.m.	The 29th Mayor's Ball for the Arts	White Park	951.680.1345

Mariachis • Ballet Folklórico • Cultural Activities • Fun Zone

# Riverside Mariachi Festival



With Grammy Nominated Mariachi Sol de Mexico® de José Hernandez

Saturday, September 8, 2007  
2 - 9 p.m. – Fairmount Park  
2601 Fairmount Boulevard



America's First All Female Mariachi Reyna de Los Angeles®

Parks, Recreation and Community Services Department — [www.riversideca.gov/park\\_rec](http://www.riversideca.gov/park_rec) — 951.826.2000

Gates open at 1 p.m.  
Purchase \$7.50 pre-sale tickets by September 7 at the White Park office, 3936 Chestnut Street  
\$10 entry fee on September 8 • Children under 12 - FREE (\$5 per person for unlimited play in the Fun Zone)





Riverside Monthly August 2007

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3900 Main Street  
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Mayor:  
Ronald O. Loveridge

City Council Members:

Dom Betro	Ward 1
Andy Melendrez	Ward 2
Art Gage	Ward 3
Frank Schiavone	Ward 4
Ed Adkison	Ward 5
Nancy Hart	Ward 6
Steve Adams	Ward 7

City Manager:  
Bradley J. Hudson

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August 2007

City Council approves downtown aquatic center

Joint use with Riverside Community College

City residents will soon be able to enjoy a \$13 million aquatic center at the Riverside Community College campus. The City Council recently voted to contribute \$3 million for the construction in exchange for shared usage of this world-class facility. The aquatic center will feature a new 64-meter pool with an adjustable wall that can simultaneously provide an Olympic-

sized competition pool, as well as separate training and competition areas. Additionally, it will feature 10, 7, 5, 3 and 1-meter diving boards and seating to accommodate up to 800 spectators. Locker rooms, restroom facilities, night lighting, and electronic scoreboards will complete the project. The two existing campus pools will be incorporated into the aquatic center design, providing additional venues for swimming, training, and recreational purposes.

The City Council approved the project on July 10, before a standing room only crowd of enthusiastic aquatic center supporters. Construction is expected to begin in 2008, with a targeted completion date of 2009. The project is proposed as a joint-use venture between the City, RCC, Riverside County, and the private sector. Watch for updates on the progress of the new aquatic center in future issues of the Riverside Monthly. ■



La Sierra Avenue interchange construction to begin

Starting in early October, construction will begin on the La Sierra Avenue/91 Freeway interchange.

The \$38-million, 22-month construction project is the final phase of the City's improvements on La Sierra Avenue. Phases 1 and 2 renovated the avenue from Arlington Avenue to Magnolia Avenue and Victoria Avenue to Indiana Avenue. This phase will reconstruct the avenue from Indiana Avenue to Magnolia Avenue, including a new interchange.

According to Philip Hannawi, principal engineer with the City, this phase will present unique challenges because it involves a major highway interchange. The result will be a

significant improvement in the flow of traffic with additional lanes on La Sierra and expanded freeway ramps. The project will replace the existing freeway overpasses with a new six-lane bridge and dual left-turn lanes. Several retaining walls with landscaping will be added along the ramps.

The project is funded through \$20 million in voter-approved County Measure A revenues, \$16 million in development mitigation fees, and \$2 million in federal funds.

Periodic nighttime closures of the highway and ramps are expected during the project. ■



## City offers free wireless Internet

Riverside recently launched the first phase of a free, citywide wireless network.

Working with AT&T and SmartRiverside, a nonprofit organization focusing on local technology initiatives, the City now offers access in Downtown Riverside, Hunter Technology Park, and the Adams Auto Center. According to Steve Reneker, the City's Chief Information Officer, the network should cover the developed portion of the City, approximately 55 square miles, by March 2008.

This initiative will give almost all Riverside residents the ability to surf the Internet from the comfort of their own homes or while on the go. Several service plans are available. A free service, called MetroFi-Free, is supported by advertising and is intended for general use. AT&T Metro WiFi is a paid service targeted at business and other users who want faster data speed and less advertising.

The network will support the City's public safety services. After initial testing, police patrol cars will use the network to download video in real time to the station rather than waiting until after a shift is done. Future plans for the network include traffic monitoring applications.

SmartRiverside's existing Digital Inclusion Program complements the City's network. This program provides free computer training and refurbished computers to households with incomes lower than \$45,000.

As wireless Internet coverage expands, these computers will be equipped with the necessary hardware to receive wireless signals, providing free access to residents regardless of their income. ■

## Discovery Days at the Museum

Riverside's kids have the opportunity to discover and interact with nature's creepiest of crawlers and more!

Every Wednesday from 1 - 4:30 p.m., the Museum's Nature Lab offers "Discovery Days," a program engaging children, ages 3 to 5 years old, in the exploration of nature and science



through hands-on activities with the guidance of the lab's animal expert.

At "Discovery Days" children learn how to appreciate the natural world. "The goal is to have children take the lessons home with them and to continue to discover and explore the world around them," said Ennette Nusbaum-Morton, Museum Director.

Each week features different learning experiences. From interactive stories and painting to holding a "Walking Stick" bug, children learn about life cycles, habitats, body parts, pollution, and the importance of living things.

"Many of the children return week after week because learning about nature is fun, and the children and parents love it," said Destiny Coloncho, Nature Lab Educator.

## Boards and Commissions

*Make a difference in your community!*

Participate in your City and make a difference in your community! The City Clerk's Office accepts applications year-round for any of the Boards and Commissions.

The City's thirteen Boards and Commissions allow community members to serve as advisers, offering guidance on important policy decisions for the City. Each group provides invaluable input on issues that affect daily life in Riverside. Members serve four-year terms and are eligible for reappointment for an additional four-year term.

- Boards and Commissions include:
- |  |                                   |
|--|-----------------------------------|
| • Airport Commission                       | • Metropolitan Museum Board       |
| • Commission on Disabilities               | • Parks and Recreation Commission |
| • Human Relations Commission               | • Planning Commission             |
| • Human Resources Board                    | • Board of Public Utilities       |
| • Board of Library Trustees                | • Cultural Heritage Board         |
| • Mayor's Commission on Aging              |                                   |
| • Community Police Review Commission       |                                   |
| • Parking, Traffic, and Streets Commission |                                   |

"The Mayor and City Council value the input from our community volunteers," stated Colleen Nicol, City Clerk. "By serving as a member of one of the City Boards and Commissions, residents will have an opportunity to make decisions that affect their neighborhoods and city."

For more information and applications for each of the City's Boards and Commissions, visit [www.riversideca.gov](http://www.riversideca.gov) or visit the City Clerk's Office on the 7th floor of City Hall. ■



The Discovery Days program is held on the second floor of the Museum in the Nature Lab. It is home to over 30 living species of local and exotic animals and plants including snakes, lizards, spiders, turtles, toads, and more.

The Nature Lab is open to all ages, Tuesday through Saturday, from 1:30 - 4:30 p.m.

*For information, call 951.826.5273 or visit [www.riversideca.gov/museum](http://www.riversideca.gov/museum)* ■

## Live and work downtown

Downtown Riverside is booming! Construction is starting on two highly anticipated residential projects, and the newest Class A office building received final approval.

**M Solé**

This 10-unit, live/work residential project, located at the northwest corner of Market and Third Streets, started construction in June. The units are a new type of development in Riverside, allowing business owners to live above their shops and offices. This development brings residents, businesses, and employment opportunities to an area rich with restaurants, entertainment, and businesses.



This project is located directly across Third Street from the new, successful Starbucks and CVS Pharmacy. The larger M Solé residential project, located on the block at First, Second, and Market Streets and Fairmount Boulevard, will be presented to the City Planning Commission for approvals.

**Raincross Promenade**

Site preparation is beginning for this important gateway project. Raincross Promenade is the largest new housing development located on the block at Market, Main, Second, and Third Streets. Construction work on the central parking structure begins this month. Shortly thereafter, work commences on the residential units that will wrap around the parking structure, screening it from view.

As a part of this project, the portion of Second Street, between Market and Main Streets, will be closed off to create a courtyard between this development and a planned second phase on the block to the north. This area will provide space for public art and become part of the successful Riverside Arts Walk on First Thursdays program.



This project is creating a variety of housing options that appeal to a wide range of new downtown residents. The proximity to Riverside's excellent array of dining, entertainment, shopping, and work is a major advantage. This development is located on the Riverside Transit Agency Green Line Trolley route, providing transportation for local employees, shoppers, and residents.

**Regency Tower**

The City Council recently granted final approvals for Riverside's newest downtown office building. This 10-story, 250,000-square-foot Class A office building, located at the corner of 10th and Orange Streets, will potentially add 700 new jobs to the downtown area. By providing executive office suites, this project represents a new class of development in downtown Riverside. ■

## Report potholes – Call 951.826.5311

**Chicago and Arlington Avenues**  
street rehabilitation and landscape beautification

**Dewey Avenue**  
street rehabilitation and beautification from Brockton to Streeter

**University Avenue**  
street widening and median beautification

**Van Buren Boulevard**  
street widening from Andrew to Garfield Streets

**Market and Rivera Streets**  
street rehabilitation and signal modifications

**Sierra Vista Avenue and Doverwood Drive**  
street widening, curb and gutter improvements

**Central Avenue**  
median beautification and landscaping from Sycamore Canyon to Lochmoor

# No Street Left Behind!

*The Riverside Metropolitan Museum Presents:*

**The Mission Inn: Celebrating 30 Years as a National Historic Landmark**

Continuing through October 14, 2007

[www.riversideca.gov/museum](http://www.riversideca.gov/museum)

## Waterwise, outdoor landscaping

Riverside Public Utilities urges residents to adjust their watering schedules and sprinkler system controllers often to conserve water and reduce water bills.

**How can I be waterwise?**

- Walk on your lawn. If your grass bounces back, you can probably wait another day or two to water. If your grass is dry and lies flat when you step on it, you should water your lawn.
- Mulch, mulch, mulch! A thick layer of mulch insulates the soil from the sun, slows water evaporation, discourages weeds, and keeps roots cool.
- Avoid watering on windy days. Much of your water evaporates or blows away.
- Plant only drought-resistant plants and install drip systems in landscape areas. Your local Riverside nursery can offer advice on this smart investment.
- Install weather-based irrigation controllers (WBICs). WBICs allow you to adjust watering schedules and run times with changing weather conditions – watering that is based on actual plant needs. Riverside Public Utilities offers rebates for residents who install WBICs.
- Studies show that a typical household can reduce their outdoor water use by about 20 percent, which could translate to savings of 40 gallons per day or 14,600 gallons per year, by correctly installing weather-based irrigation controllers. These controllers often improve the health and appearance of your landscapes while significantly reducing water runoff.

*For more information about WBICs contact Riverside Public Utilities at 951.826.5485 or visit [www.riversidepublicutilities.com](http://www.riversidepublicutilities.com)* ■



## Hydrogen highway

## What is PET?

*Recycling is more important in Riverside than ever before.*

Riverside is paving the hydrogen highway across California! Through a pilot program with the South Coast Air Quality Management District (SCAQMD), Riverside was the first city in the Inland Empire with a 24-hour hydrogen-vehicle fueling station open to the public. It is located at the City Corporation Yard on 8095 Lincoln Avenue.

The fueling station opened in January 2006 and is one of only 23 locations throughout the state. Additionally, Riverside's hydrogen is produced onsite, making this process almost completely renewable.

Hydrogen has many important advantages over other fuels. Hydrogen can be made from renewable sources, it is clean to use, and it is the fuel of choice for energy-efficient fuel cells. Hydrogen is first on the periodic table of the elements, the least complex element, and the most abundant element in the universe.

Hydrogen contains about 2.6 times the energy per unit mass as gasoline. The price target for hydrogen as a vehicle fuel will be competitive with gasoline. The Department of Energy has set a milestone target of \$1.50 per gallon of gasoline equivalent by 2010. With all major auto manufacturers working on well-established hydrogen vehicle research and development projects, this milestone can be met.

*For more information about Riverside's hydrogen fueling station or to set up an account, contact Martin Bowman at 951.351.6199* ■

PET (or PETE) stands for polyethylene terephthalate, a plastic resin of the polyester family that is used in synthetic fibers, food and beverage containers, and for engineering some glass fibers. It is one of the most important raw materials used in man-made fibers.

When speaking of fibers relative to clothing, it is generally referred to as "polyester" while "PET" is used most often to refer to packaging applications.

PET is the type of plastic labeled with the "No. 1" code on or near the bottom of bottles and containers and is commonly used to package soft drinks, water, juice, peanut butter, salad dressings, cosmetics, and household cleaners.

PET is popular for packaging food and non-food products. Manufacturers use PET plastic to package products because of its strength, thermo-stability, and transparency. Customers choose PET because it is inexpensive, lightweight, resealable, shatter-resistant, and recyclable.

Recycled polyethylene terephthalate (RPET) can be used to make many new products including fiber for polyester carpet and fabric for T-shirts, tennis shoes, and luggage. It can also be used for winter coats, industrial strapping, and automotive parts.

The PET bottle was patented in 1973 and was first recycled in 1977. Since 1978, manufacturers have reduced the weight of a two-liter bottle by about 29 percent from 68 grams to 48 grams. The average household generated 42 pounds of PET plastic bottles in the year 2005. Custom bottles (which are bottles used for products other than carbonated soft drinks) represent 62 percent of all PET bottles available for recycling. ■